

ER 16/17-03

Sponsored By: Hannah Aldridge, President
Ross Grant, Vice President
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Presented By: Hannah Aldridge, President

Date: November 8, 2016

A PROPOSAL UPDATE THE STYLE AND FREQUENCY OF THE YEARBOOK

Short Title: A resolution to update the physical composition of the traditional hardcover Yearbook at Arkansas State University to a more contemporary magazine style that would be more interesting and likeable to students on our campus.

Whereas, the Yearbook serves as a historical document for Arkansas State University and will continue to fulfill this mission with a new, modern style, and

Whereas, a contemporary, digital, magazine format allows students to produce and distribute a more frequent publication for circulation, and

Whereas, the digital format may be produced each semester allowing students a more instant review of the events occurring at Arkansas State University, and

Whereas, printed copies of each publication will be made available to the campus community and may be beneficial to recruitment, advancement, department presentations and annual reports, and

Whereas, the updated format will continue to be designed by students providing employment opportunities for students interested in photography or graphic design, and

Whereas, the current Yearbook fee for a student enrolled in twelve hours or more is ten dollars will not be adjusted.

**BE IT THEREFORE RESOLVED BY THE STUDENT GOVERNMENT ASSOCIATION OF
ARKANSAS STATE UNIVERSITY THAT:**

The Student Government Association requests the current process for producing the Yearbook be updated to a more timely, modern, and accessible format appealing to students in an effort to more efficiently utilize the existing fee.

_____ Pass _____ Fail

Ross Grant, Vice-President

Hannah Aldridge, President